

Colorado Mountain College
BSBA Degree Program – 2023-2024 Catalog



The updated BSBA curriculum introduces new prerequisites called the Common Body of Knowledge courses for all 3000/4000 level courses. Those are as follows: **ACC-1011/1021 ACC-1012/1022, BUS-1015 COM-1150 ENG-1021 MAT-1340**

Cross-Listed Courses and Shared in BAS and BSBA

Strategic Management MAN-3025 is cross listed with Contemporary Management MAN-3026. Similarly, Strategic Marketing MAR-3025 is cross listed with Contemporary Marketing MAR-3025.

Advising Recommendations:

1. If students are moving into catalog year 2023/2024 and they have already taken Introduction to Statistics prior to Spring of 2023 I would approve this as a course substitution in place of Business Statistics.
2. If transfer students are moving into catalog year 2023/2024 and they have taken an ethics course prior to Spring of 2023 I would approve a course substitution for Business Ethics.
3. The **Advanced Information Systems BIS 3024** course has no prerequisites, and we recommend all students in both BSBA and AA. B to enroll in the course the first or second semester. First offering of this course will be Spring 2024. If the AA.B. students prefer to not pursue the BSBA, BUS 3024 can count as an elective.
4. **Graduation December 2023: For students who need MAN 4097 Capstone Experience in Fall 2023 to graduate please advise students to enroll in the MAN 4097 Business Strategy course in the Summer of 2023.** This is the last time the business strategy course will be offered. Students who need MAN 4097 Capstone Experience in Fall 2023 to graduate we will offer an independent study. We will need your assistance capturing the names of the BSBA students you are advising to prepare in advance to match the student to an appropriate community partner. Additionally, all students taking MAN 4097 Capstone Experience moving forward will be required to enroll in a zero credit MAN 9001 Capstone Experience Orientation a semester ahead of enrolling in MAN 4097.
5. **MAN-4097 in Spring 2024: Students planning to enroll in MAN 4097 in Spring 2024** will have to enroll in the prerequisite MAN 9001 Capstone Experience in Fall 2023. Yesterday we tested this scenario in colleague with Cory Rikard and Jamie Stoess, everything seems to populate correctly. Keep in mind, in student planner, the MAN-9001 will appear as a pre-requisite for the course and it will not appear in the degree plan. This week I will work with the appropriate assistant dean to create the **zero credit MAN-9001 Capstone Experience Orientation course** for summer and fall 2023. After the 2023-2024 academic year, the orientation course will convert to a one credit course and MAN 4097 will be a 3-credit course after we submit for a curricular change in the Fall of 2023.

Minors:

Most business upper division course electives are embedded in the minors and require a smaller number of upper division elective credits than in the non-minor option. **Please advise students and fill out the Academic Program Change Form, [Registrar Forms](#) to add selected minors to the students BSBA degree plan.**

Additional Upper Division Electives:

BUS-4049 Power of Data and COM 3000 Professional Communication

The next sections on pages 5-9 provide the lower division, general education, and prerequisites for all courses and the semester they are taught.

BSBA Lower Division and Gen Ed Requirements 53 credits (from CMC or other institution)

ENG 1021	English Composition I *see catalog	3	F, SP	<i>College-level reading and CCR 092 or equivalent</i>	
ENG 1022	English Composition II *see catalog	3	F, SP	<i>ENG 1021</i>	
COM 1150	Public Speaking	3	F, SP	<i>College-level reading</i>	
MAT 1340	College Algebra or Finite Math or Survey of Calculus or higher	4	F, SP	<i>MAT 055 or MAT 099</i>	
ACC 1021	Principles of Accounting I	4	F, SP	<i>College-level reading</i>	
ACC 1022	Principles of Accounting II	4	F, SP	<i>ACC 1021</i>	
ACC 1011	Introduction to Financial Accounting	3	F, SP	<i>College-level reading</i>	
ACC1012	Introduction to Managerial Accounting	3	F, SP	<i>ACC 1011</i>	
BUS 2017	Business Communication Business Communications and Report Writing	3	F, SP	<i>ENG 1021</i>	
BUS 2016	Legal Environments	3	F, SP	<i>College-level writing</i>	
BUS 1015	Introduction to Business	3	F, SP	<i>No prerequisite</i>	
BUS 2026	Business Statistics	3	F, SP	<i>MAT 099 Or College level math, writing and reading (see Catalog)</i>	
ECO 2001	Macroeconomics	3	F, SP	<i>College-level reading</i>	
ECO 2002	Microeconomics	3	F, SP	<i>College-level reading</i>	
PHI 2005	Business Ethics	3	SP	<i>No Prerequisite</i>	
See CMC catalog	Science Electives	7	F, SP	<i>Varies by course</i>	
See CMC catalog	History Elective	3	F, SP	<i>College-level reading</i>	
See CMC catalog	Arts/Humanities Electives	3	F, SP	<i>Varies by course</i>	

These are the same courses.

BSBA Degree Core Requirements 37 credits

ACC 3035	Accounting for Managers OR Accounting Elective (A)	3	F, SP	ACC 1012 with a grade of C- or higher	
MAN 3028	Contemporary Management	3	F, SP	ACC-1011 ACC-1012 BUS-1150 COM-1150 ENG-1021 MAT-1340 with a grade of C- or higher.	
MAR 3026	Contemporary Marketing	3	F, SP	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 with a grade of C- or higher.	
BIS 3033	Management Systems	3	F, SP	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 with a grade of C- or higher.	
FIN 3025	Essentials of Finance	3	FA, SP	ACC-1011 ACC-1012 ECO-2001 BUS-1015 BUS-2026 COM-1150 ENG-1021 MAT-1340 with a grade of C- or higher.	
BUS 3065	Business Research Methodologies	3	F, SP	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 BUS 2026 with a grade of C- or higher.	
SUS 3210	Leadership, Ethics & Social Responsibility	3	F, SP	ENG 121	
BIS 3024	Advanced Information Systems	3	SP	No prerequisites	
SUS 4300	Sustainable Business	3	F, SP	ENG 121, MAT 120 or higher, COM 115 or COM 125 or BUS 217, SUS 321 prior or concurrent	
MAN 4090	Global Business	3	FA, SP	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 FIN-3025 MAN-3028 or MAN 3027 MAR-3026 or MAR-3025 MAT-1340 with a grade of C- or higher.	
MAN 4086	Leading and Managing Change	3	SP	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAN-3028 or MAN-3027 MAR-3026 or MAR-3025 MAT-1340 with a grade of C- or higher.	
MAN 4097 MAN 9001	BSBA Business Capstone Experience Capstone Orientation Course	4 0	SP	ACC-1011 ACC-1012 BUS-1015 BUS-2017 COM-1150 ENG-1021 FIN-3025 MAN-3028 or MAN 3027 MAR-3026 or MAR-3025 MAT-1340 with a grade of C- or higher.	Capstone Orientation Course BIS-3033 Instructor Permission is required.

Accounting Minor

<i>Credits Required</i>	Gen Ed & Lower Division Business	Upper Division		Open Electives**	Total Credits
		BSBA Core	Minor		
Accounting	53	37	27	3	120

* Refer back to BSBA Degree Core Requirements section for explanation

** Or Accounting electives as listed below

Must be completed for the BSBA – Accounting Minor to be awarded. (15 credits)

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Required Courses		Credits	Term Offered	Prerequisites / Corequisites
ACC 3011	Financial Accounting and Reporting for Corporations I	4	FA	ACC 1022 with a grade of C- or higher
ACC 3012	Financial Accounting and Reporting for Corporations II	4	SP	ACC 3011 with a grade of C- or higher
ACC 3031	Introduction to Federal Income Taxation	3	FA	ACC 1022 with a grade of C- or higher.
ACC 4032	Auditing and Attestation Services	4	SP	ACC 1022 with a grade of C- or higher

Plus Accounting Electives to support students choosing eligibility for the CPA Exam and students to pursue professional accounting positions in the private sector (12 credits)

ACC 3015	Accounting Information Systems	3	FA	ACC 1022 with a grade of C- or higher
ACC 3026	Managerial & Cost Accounting	3	FA	ACC 1022 with a grade of C- or higher.
ACC 4016	Acct. & Reporting for Govt. & Not-for-Profit Entities	3	SP	ACC 1012
ACC 4031	Income Taxation of Business Entities	3	SU	ACC 3031 with a grade of C- or higher
ACC 4051	Advanced Auditing Topics (L)	3	SU	Prior completion of ACC 4032 and ACC 3015 with a grade of C- or higher
ACC 4055	Accounting Ethics & Professional Responsibilities of CPAs (L)	3	SP	ACC 3015 with a grade of C- or higher

(L) These courses (at either bachelor’s or master’s degree level) are required to obtain a CPA license in Colorado, but are not required to qualify for the CPA exam.

Finance Minor



<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Minor		
Finance	53	37	15	15	120

(Must be completed for the BSBA – Finance Minor to be awarded.)

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Required Courses		<i>Credits</i>	<i>Term Offered</i>	<i>Prerequisites / Corequisites</i>	
FIN 3031	Financial Markets & Institutions	3	<i>SP</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ECO-2001 ECO-2002 ENG-1021 FIN-3025 MAT-1340	
FIN 4033	Corporate Financial Management	3	<i>FA</i>	ACC-1011 ACC-1012 BUS-1150 COM-1150 ENG-1021 FIN-3025 MAT-1340	
Select 2 of the following 3 academic courses.					
FIN 3055	Entrepreneurial Finance	3	<i>SP</i>	ACC-1011 ACC-1012 BUS-1015 BUS-2017 COM-1150 ENG-1021 FIN-3025 MAT-1340	
FIN 4023	Investment & Portfolio Analysis Management	3	<i>SP</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 FIN-3031 MAT-1340	
ACC 3031	Introduction to Federal Income Taxation	3	<i>FA</i>	<i>ACC 1012</i>	
Select 1 of the 3					
BUS-4087 or BUS-3094 or BUS 4075	Business Internship, Service Leadership, Special Topics	3	<i>SP, SU</i>	<i>Instructor Permission</i>	
<i>PLUS Open Electives – 15 Credits</i>					

Management Minor

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Minor		
Management	53	37	15	15	120

(Must be completed for the BSBA – Management Minor to be awarded.)

Select 5 of the following 9 academic courses.		<i>Credits</i>	<i>Term Offered</i>	<i>Prerequisites / Corequisites</i>	
MAN 3037	Management Decision Support Systems	3	<i>SP</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 BUS 2026 with a grade of C- or higher	
MAN 3048	Human Resource Management	3	<i>FA,SP</i>	ACC-1011 ACC-1012 BUS-1015 BUS-2017 COM-1150 ENG-1021 MAT-1340 pre	
MAN 3050	Not-for-Profit Management	3	<i>TBD</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340	
MAN 4008	Retail Commerce	3	<i>TBD</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAN-3028 or MAN-3027 MAR-3026 or MAR-3025 MAT-1340	
MAN 4016	Small Business Operations	3	<i>SP</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 FIN-3025 MAR-3026 or MAR-3025 MAN-3028 or MAN-3027 MAT-1340	
MAN 4027	Project Management	3	<i>FA,SP</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 MAN-3028 or MAN-3027	
MAN 4037	New Ventures and Innovation	3	<i>FA,SP</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 FIN-3025 MAT-1340	
ECO 3027	Data Analysis for Manager	3	<i>FA</i>	ACC-1011, ACC-1012, BUS-1015, BUS-2017, BUS-2026, COM-1150, ENG-1021, MAT-1340, with a grade of C- or higher.	
ECO 4029	Economics for Managerial Decisions	3	<i>SU</i>	ACC-1011, ACC-1012, BUS-1015, COM-1150, ECO-2002, ENG-1021, MAT-1340, with a grade of C- or higher.	
PLUS Open Electives – 15 Credits					

Marketing Minor

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Minor		
Marketing	53	37	15	15	120

(Must be completed for the BSBA – Marketing Minor to be awarded.)

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Select 5 of the following 6 academic courses.		<i>Credits</i>	<i>Term Offered</i>	<i>Prerequisites / Corequisites</i>	
MAR 3036	Consumer Behavior	3	<i>SU</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 MAR-3026 MAR-3025	
MAR 3046	Professional Selling	3	<i>SU</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 MAR-3026, MAR-3025	
MAR 4026	Product Strategy	3	<i>SP</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 MAR-3026 or MAR-3025	
MAR 4046	Advertising & Promotion Management	3	<i>FA</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 MAR-3026 or MAR-3025	
MAR 4056	Digital Marketing	3	<i>FA</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 BIS-3033 MAR-3026 or MAR-3025	
MAR 4076	Digital Marketing Analytics	3	<i>SP</i>	ACC-1011 ACC-1012 BUS-1015 COM-1150 ENG-1021 MAT-1340 MAR-4056	
<i>PLUS Open Electives – 15 Credits</i>					

Sustainable Business Minor

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Minor		
Sustainable Business	53	37	15	15	120

(Must be completed for the BSBA – Sustainable Business Minor to be awarded.)

Some of these courses allow prerequisites to be taken concurrently. Check the CMC Catalog for details.

Required Courses		Credits	Term Offered	Prerequisites / Corequisites	
SUS 3000	Foundations of Sustainability	3	FA, SP	<i>MAT 1240 or higher, ENG 0122, and ENV 1111</i>	
SUS 3010	Systems Thinking & Sustainability	3	FA, SP	<i>ENV 1111, MAT 1240, ENG 1022</i>	
SUS 4500	Sustainability Assessment & Reporting	3	FA	<i>SUS 3000 or SUS 3001 and SUS 3210 or concurrent</i>	
Select 1 of the following 4 academic courses.					
SUS 3250	Energy Systems & Sustainability	3		<i>SUS 3000 or SUS 3010</i>	
SUS 3300	Sustainable Economics			<i>MAT 1240, ENG 1021; ECO2001 or ECO 2002 or ECO 2045; SUS 3000 or SUS 3010</i>	
SUS 4210	Fostering Sustainable Behaviors			<i>SUS 3000 or SUS 3010</i>	
SUS 4310	Social Entrepreneurship			<i>SUS 3000 or SUS 3010</i>	
PLUS Open Electives – 15 Credits					

BSBA Minor Areas Comparison (Credits)

Required Course Credits For> <i>Minor Program</i>	Lower Division	Lower Division Required	Upper Division BSBA Core	Upper Division BSBA Electives or Minor Required	Open Electives	Total Credits
None	53	0	37	18	12	120
Accounting	53	0	37	27	3	120
Finance	53	0	37	15	15	120
Management	53	0	37	15	15	120
Marketing	53	0	37	15	15	120
Sustainable Business	53	0	37	15	15	120

100/200 Level BUS, MAN, MAR ELECTIVES