

Colorado Mountain College

BSBA Degree Program – 2019-20 Catalog



Lower Division BSBA Requirements

60 credits (from CMC or other institution)

(Requirements for AA – Business degree at lower division)

Code	Name	Credits	Offered	Prerequisites*	v
ENG 121	English Composition I	3	F, SP	<i>College-level reading and CCR 092 or equivalent</i>	
ENG 122	English Composition II	3	F, SP	<i>ENG 121</i>	
COM 115	Public Speaking	3	F, SP	<i>College-level reading</i>	
MAT 121	College Algebra	4	F, SP	<i>MAT 055 or MAT 099</i>	
MAT 125	Survey of Calculus	4	F, SP	<i>MAT 121</i>	
ACC 121	Principles of Accounting I	4	F, SP	<i>College-level reading</i>	
ACC 122	Principles of Accounting II	4	F, SP	<i>ACC 121</i>	
BUS 115	Introduction to Business	3	F, SP		
BUS 216	Legal Environment of Bus.	3	F, SP	<i>College-level reading</i>	
BUS 217	Business Communication	3	F, SP	<i>ENG 121</i>	
BUS 226 <i>Or</i> MAT 135	Business Statistics <i>Or</i> Introduction to Statistics	3	F, SP	<i>MAT 099</i> <i>College level reading, writing and math (see CMC Catalog)</i>	
ECO 201	Macroeconomics	3	F, SP	<i>College-level reading</i>	
ECO 202	Microeconomics	3	F, SP	<i>College-level reading</i>	
See CMC catalog	Science Electives	8	F, SP	<i>Varies by course</i>	
See CMC catalog	History Elective	3	F, SP	<i>College-level reading</i>	
See CMC catalog	Arts/Humanities Electives	6	F, SP	<i>Varies by course</i>	

*** A minimum grade of C- is required for all prerequisites at CMC.**

Students transferring to the BSBA program who have completed or are completing an associate's degree in Entrepreneurship, Resort Management or Ski & Snowboard Business will need to complete these requirements as part of their BSBA elective credits.

Students transferring to the BSBA program who have completed or are completing other associate's degrees should consult their advisor regarding courses they need to complete their lower division requirements.

BSBA Degree Core Requirements
34 credits



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ACC 335	Accounting for Managers OR Accounting Elective (A)	3	F	ACC 122 / ACC 122	
MAN 328	Contemporary Management	3	F	COM 115, ENG 121, ACC 121	
MAR 326	Contemporary Marketing	3	F	COM 115, ENG 121	
BIS 333	Management Systems	3	SP	ACC 121	
FIN 325	Essentials of Finance	3	SP	ACC 122, ECO 201, BUS 226, MAT 121	
BUS 365	Business Research Methodologies	3	F	BUS 226	
SUS 321	Leadership, Ethics & Social Responsibility	3	F, SP	ENG 121	
SUS 430	Sustainable Business	3	F, SP	ENG 121, MAT 120 or higher, COM 115 or COM 125 or BUS 217, SUS 321 prior or concurrent	
MAN 490	Global Business	3	SP	FIN 325, MAN 328, MAR 326	
MAN 486	Leading and Managing Change	3	SP	MAN 328, MAR 326	
MAN 497	Business Strategy	4	SP	ECO 202, FIN 325, MAR 326, MAN 328, BIS 334, BUS 216, BUS 217	

(A) Required for Accounting Emphasis students only.

BSBA Electives / No Emphasis Area

No Emphasis: 18 elective BSBA course credits, PLUS BSBA or Other Courses – 8 credits

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ACC 311	Financial Accounting and Reporting for Corporations I	4	Fall	ACC 122	
ACC 312	Financial Accounting and Reporting for Corporations II	4	Spring	ACC 311	
ACC 315	Accounting Information Systems	3	Fall	ACC 122	
ACC 326	Managerial and Cost Accounting	3	Spring	ACC 122	
ACC 331	Introduction to Federal Income Taxation	3	Fall	ACC 122	
ACC 416	Accounting and Reporting for Govt. and Not-for-Profit Entities	3	Varies	ACC 122	
ACC 431	Income Taxation of Business Entities	3	Spring	ACC 331	
ACC 432	Auditing and Attestation Services	4	Spring	ACC 315	
ACC 451	Advanced Auditing Topics	3	varies	ACC 315, ACC 432	
ACC 455	Accounting Ethics and Professional Responsibilities of CPAs	3	varies	ACC 315	
BIS 324	Advanced Computer Applications for Business	3	varies	ACC 121, ENG 121, MAT 121	
BUS 394	Service Leadership (1-6 credits)	3	Fall and Spring	Junior-level standing	
BUS 475	Special Topics in Business (1-6 credits)	*	Fall and Spring	Junior-level standing	
BUS 487	Business Internship (1-6 credits)	*	Fall and Spring	College-level reading, junior standing, instructor permission.	
ECO 327	Data Analysis for Managers	3	Fall	BUS 226, BUS 217	
ECO 429	Economics for Managerial Decisions	3	varies	ECO 201, ECO 202, MAT 121	
FIN 331	Financial Markets and Institutions	3	varies	FIN 325	
FIN 423	Investment and Portfolio Analysis	3	varies	ECO 327, FIN 331	
FIN 433	Corporate Finance	3	varies	ECO 327, FIN 325	
MAN 337	Management Decision Support Systems	3	varies	BUS 226, MAT 121	
MAN 348	Human Resource Management	3	Spring	ENG 121	
MAN 357	Retail Management	3	Spring	MAN 328, MAR 326	
MAN 427	Project Management	3	varies	MAN 328	
MAR 336	Consumer Behavior	3	Spring	MAR 326	
MAR 346	Professional Selling	3	varies	ENG 121, COM 115	
MAR 426	Product Strategy	3	Fall	MAR 326	
MAR 446	Advertising & Promotion Management	3	Fall	MAR 326	
MAR 456	Digital Marketing	3	Spring	BIS 333, MAR 326	
SUS 330	Sustainable Economics	3	Spring	MAT 120 or higher, ENG 121; one of ECO 201 or ECO 202 or ECO 245	
SUS 431	Social Entrepreneurship	3	Spring	SUS 300 or SUS 301	

BSBA Emphasis Areas

Accounting Emphasis

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Emphasis		
Accounting	60	34	27	0	121

(Must be completed for the BSBA – Accounting Emphasis to be awarded.)

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ACC 311	Financial Accounting and Reporting for Corporations I	4	<i>Fall</i>	ACC 122	
ACC 312	Financial Accounting and Reporting for Corporations II	4	<i>Spring</i>	ACC 311	
ACC 331	Introduction to Federal Income Taxation	3	<i>Fall</i>	ACC 122	
ACC 432	Auditing and Attestation Services	4	<i>Spring</i>	ACC 315	

Plus Accounting Electives (12 credits)

ACC 315	Accounting Information Systems	3	<i>Fall</i>	ACC 122	
ACC 326	Managerial & Cost Accounting	3	<i>Fall</i>	ACC 122	
ACC 416	Acct. & Reporting for Govt. & Not-for-Profit Entities	3	<i>Spring</i>	ACC 122	
ACC 431	Income Taxation of Business Entities	3	<i>Spring</i>	ACC 331	
ACC 451	Advanced Auditing Topics (L)	3	<i>Fall</i>	ACC 315, ACC 432	
ACC 455	Accounting Ethics & Professional Responsibilities of CPAs (L)	3	<i>Spring</i>	ACC 315	

(L) These courses (at either bachelor's or master's degree level) are required for CPA licensing in Colorado, but are not required to qualify for the CPA exam.

Management Emphasis

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Emphasis		
Management	60	34	15	11	120

(Must be completed for the BSBA – Management Emphasis to be awarded.)

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MAN 337 <i>Or</i> ECO 327	Decision Support Systems <i>Or</i> Data Analysis for Managers	3		BUS 226, MAT 121 <i>Or</i> BUS 226, BUS 217, MAT 121	
MAN 348	Human Resource Management	3		ENG 121	
MAN 357	Retail Management	3		MAN 328, MAR 326	
MAN 427	Project Management	3		MAN 328	
BUS 394 <i>Or</i> BUS 475 <i>Or</i> BUS 487	Service Leadership <i>Or</i> Special Topics <i>Or</i> Business Internship	1 <i>To</i> 6		Junior-level standing and permission of instructor	
PLUS Open Electives – 11 Credits					

Marketing Emphasis

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Emphasis		
Marketing	60	34	15	11	120

(Must be completed for the BSBA – Marketing Emphasis to be awarded.)

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MAR 336	Consumer Behavior	3		MAR 326	
MAR 426	Product Strategy	3		MAR 326	
MAR 446	Advertising & Promotion Management	3		MAR 326	
MAR 456	Digital Marketing	3		BIS 333, MAR 326	
BUS 394 <i>Or</i> BUS 475 <i>Or</i> BUS 487	Service Leadership <i>Or</i> Special Topics <i>Or</i> Business Internship	1 <i>To</i> 6		Junior-level standing and permission of instructor	
PLUS Open Electives – 11 Credits					

Finance Emphasis

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Emphasis		
Finance	60	34	15	11	120

(Must be completed for the BSBA – Finance Emphasis to be awarded.)

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FIN 331	Financial Markets & Institutions	3		FIN 325	
FIN 423	Investment & Portfolio Analysis	3		FIN 331	
FIN 433	Corporate Financial Management	3		FIN 325	
ACC 326	Managerial & Cost Accounting	3		ACC 122	
BUS 394 <i>Or</i> BUS 475 <i>Or</i> BUS 487	Service Leadership <i>Or</i> Special Topics <i>Or</i> Business Internship	1 To 6		Junior-level standing and permission of instructor	
PLUS Open Electives – 11 Credits					

Management Information Systems Emphasis

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Emphasis		
MIS	60	34	15	11	120

(Must be completed for the BSBA – Mgmt. Info. Systems Emphasis to be awarded.)

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BIS 324	Advanced Computer Applications for Business	3		ACC 121, ENG 121	
MAN 337 <i>Or</i> ACC 315	Mgmt. Decision Support Systems <i>Or</i> Accounting Information Systems	3		MAT 121, BUS 226 <i>Or</i> ACC 122	
MAR 456	Digital Marketing	3		BIS 333, MAR 326	
MAN 427	Project Management	3		MAN 328	
BUS 394 <i>Or</i> BUS 475 <i>Or</i> BUS 487	Service Leadership <i>Or</i> Special Topics <i>Or</i> Business Internship	1 To 6		Junior-level standing and permission of instructor	
PLUS Open Electives – 11 Credits					

Sustainable Business Emphasis

<i>Credits Required</i>	Lower Division	Upper Division		Open Electives	Total Credits
		BSBA Core	Emphasis		
Sustainable Business	60	34	15	11	120

(Must be completed for the BSBA – Sustainable Business Emphasis to be awarded.)

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Some of these courses allow prerequisites to be taken concurrently. Check the CMC Catalog for details.

SUS 300	Foundations of Sustainability	3		<i>MAT 120 or higher, ENG 122, and ENV 101</i>	
SUS 301 <i>Or</i> SUS 325	Systems Thinking <i>Or</i> Energy Systems & Sustainability	3		<i>ENV 101, MAT 121, ENG 122 <i>Or</i> SUS 300 or SUS 301</i>	
<u>Choose 2:</u> SUS 330 <i>Or</i> SUS 421 <i>Or</i> SUS 431	Sustainable Economics <i>Or</i> Fostering Sustainable Behaviors <i>Or</i> Social Entrepreneurship	6		<i>MAT 121, ENG 121; ECO201 <u>or</u> ECO 202 <u>or</u> ECO 245; SUS 300 <u>or</u> SUS 301 <i>Or</i> SUS 300 or SUS 301 <i>Or</i> SUS 300 or SUS 301</i>	
BUS 487 <i>Or</i> BUS 475 <i>Or</i> SUS 387	Business Internship <i>Or</i> Sustainability Internship <i>Or</i> Special Topics	1 To 6		<i>College-level reading, junior standing, instructor permission (BUS 487) <i>Or</i> SUS 300 or SUS 301</i>	
PLUS Other Courses – 11 Credits					

BSBA Emphasis Areas Comparison (Credits)

Required Course Credits For>	Lower Division	Lower Division Emphasis	Upper Division BSBA Core	Upper Division BSBA Electives or Emphasis Area	Open Electives	Total Credits
<i>Emphasis Area</i>						
None	60 cr.	0	34	18	8	120
Accounting	60	0	34	27	0	121
Finance	60	0	34	15	11	120
Management	60	0	34	15	11	120
Marketing	60	0	34	15	11	120
Mgmt. Info. Systems	60	0	34	15	11	120
Sustainable Business	60	0	34	15	11	120