

Associate of Applied Science: Entrepreneurship This program prepares students to develop the insight needed to discover and create entrepreneurial opportunities and the expertise to successfully start and manage their own businesses to take advantage of these opportunities. Upon completion, students should have the knowledge and skills needed to assess new enterprise opportunities, obtain financial resources, market and start new ventures, and manage entrepreneurial ventures for growth and profitability. Individuals who already own and operate their own businesses acquire the background necessary to upgrade skills and broaden their areas of expertise. In addition, the interdisciplinary aspects of the program offer students training to complement their major field of study with an additional concentration in entrepreneurship.

Students must demonstrate college-level proficiency in reading, writing, and mathematics as prerequisites for courses in this program. Skills in these areas may affect the sequence of courses in which students can enroll and may also extend the time required to complete this program. For more details see the Academic Placement and Testing section.

Please see our web site for up to date information on transfer options to Mesa State College. Graduates of the program will receive an Associate of Applied Science: Entrepreneurship.

For a description of these courses, see the Courses section. The Entrepreneurship degree is offered at the Summit, Timberline, Alpine, and Aspen Campuses. Please see your advisor for a recommended sequence of courses.

General Education Requirements (18-19 credits)	
* BUS 115 Introduction to Business	3
ECO 201 Principles of Macroeconomics	3
ECO 202 Principles of Microeconomics	3
ENG 121 English Composition I	3
* COM115 Public Speaking	3
MAT 121 College Algebra	4
<i>OR</i>	
* BUS 226 Business Statistics	(3)

18-19

Program Requirements (42 credits)	
ACC 101 Fundamentals of Accounting	3
<i>OR</i>	
* ACC 121 Accounting Principles I	(4)
ACC 115 Payroll Accounting	3
BUS 102 Entrepreneurial Operations	3
* BUS 203 Introduction to International Business	3
BUS 204 Introduction to E-Business	3
* BUS 216 Legal Environment of Business	3
* BUS 217 Business Communications and Report Writing	3
BUS 241 Cultural Diversity in Business	3
* MAN216 Small Business Management	3
MAN224 Leadership	3
MAN225 Managerial Finance	3
* MAN226 Principles of Management	3
* MAR216 Principles of Marketing	3
PHI 205 Business Ethics	3

42-43

Minimum Credits Required 60-62
Minimum Contact Hours Required 870

Certificates: Entrepreneurship, Small Business Finance, and E-Business/ E-Commerce. These programs provide students with essential information and training as a preparation to owning and operating a small business. The certificates also enables individuals who already own and operate a business to upgrade skills and broaden their areas of expertise.

Students must demonstrate acceptable proficiency levels in reading, writing, and mathematics as prerequisites for courses in these programs. Skills in these areas may affect the sequence of courses in which students can enroll and may also extend the time required to complete the programs. For more details see the Academic Placement and Testing section.

Graduates of these programs will receive a Certificate of Occupational Proficiency in Entrepreneurship, Small Business Finance, or E-Business/E-Commerce.

The Entrepreneurship and Small Business Finance Certificates of Occupational Proficiency are offered at the Summit, Timberline, Alpine and Aspen Campuses. The E-Business/E-Commerce Certificate of Occupational Proficiency is offered via the Virtual Campus. See the section on Courses for more information. Please see your advisor for a recommended sequence of courses.

Entrepreneurship Certificate Program Requirements

(10 credits)

ACC 139 Budget Management	1
<i>OR</i>	
MAN225 Managerial Finance	(3)
BUS 102 Entrepreneurial Operations	3
BUS 204 Introduction to E-Business	3
* MAN 216 Small Business Management	3

Minimum Credits Required: 10-12
Minimum Contact Hours Required: 150-180

Small Business Finance Certificate Program Requirements

(12 credits)

ACC 121 Accounting Principles I	4
ACC 235 Computerized Accounting for Small Business	3
BUS 102 Entrepreneurial Operations	3
MAN 225 Managerial Finance	3

Minimum Credits Required: 13
Minimum Contact Hours Required: 195

E-Business/E-Commerce Certificate Program Requirements

(12 credits)

BUS 204 Introduction to E-Business	3
CIS 267 Management of Information Systems	3
MAR222 Implementing E-Commerce	3
MAR217 E-Commerce Marketing	3

OR
 Advised Electives (BUS, CSC, CIS, CNG, CWB, MAN, MAR, SBM) (3)

Minimum Credits Required: 12
Minimum Contact Hours Required: 180